

*the*  
**CYPRESS SYMPHONIC BAND**



## Publication Description

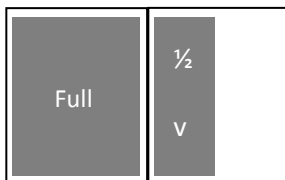
The Cypress Symphonic Band program books are half-sized (5.5" x 8.5") publications. The program books cover the full run of the concert season and reach a combined audience of more than 1,000 attendees.

## Rates

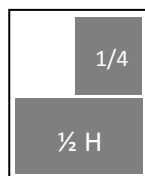
Ad Size	Color	B&W
Full Page	\$200	\$100
1/2 Page	\$100	\$50
1/4 Page	\$50	\$25
Inside Cover (full page only)	\$750	N/A
Back Cover (full page only)	\$1000	N/A

## Ad Dimensions

**Full Page** 5"x8"



**1/2 Page (vertical)** 2.375"x8"



**1/2 Page (horizontal)** 5"x3.875"

**1/4 Page** 2.375"x3.875"

## Artwork Guidelines

### Press-optimized PDF

- Grayscale image resolution: 300 dpi
- Line Art: 600 dpi or higher
- Fonts and images must be embedded.
- Please use RGB for color ads at 300 dpi
- For 1/4 page ads, you may simply submit a business card for us to scan.
- Please submit all digital files by email, or on CD ROM

Email final ads to [clancylweeks@att.net](mailto:clancylweeks@att.net). Please include your organization name in the file name. All files must be to size with all type and artwork in place. Ads that do not meet specifications will be returned to you for modification, or you may authorize us to make the corrections.

## Contact

**Clancy Weeks** *Music Director*  
[clancylweeks@att.net](mailto:clancylweeks@att.net) // 281-415-5089

## Closing Dates

### Fall

Space Reservations: September 1, 2014  
 Camera-Ready Artwork: September 8, 2012

### Spring

Space Reservations: January 5, 2015  
 Camera-Ready Artwork: January 12, 2015

## Billing & Payment

Payment is due with submission of artwork.

Mail checks (made out to **Cypress Symphonic Band, Inc.**) and artwork to:

Clancy Weeks  
 10118 Cobbler Ln.  
 Tomball, TX 77375